

Craig Brandenburg

Digital retoucher and finished artist

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Summary

With over 18 years of experience in desktop publishing, finished art and retouching, I have consistently met with client's objectives and deadlines.

I have worked in both reproduction houses and advertising agencies where I have been lucky enough to have collaborated with some of the top photographers and magazines in South Africa as well as agencies, publishers and brands from around the world, such as Sports Illustrated, Cosmopolitan and Marie Claire.

Relevant skills

Finished art – Ascertaining and ensuring that all graphic design layouts, adverts, magazines, packaging, books and catalogues are print ready and within specifications set down by the printers.

Work flow / Production management – Implementing back end procedures and processes for an efficient workflow, accurate recording of time and materials for billing, an uncluttered archive and better time management.

Photography – Capturing both products and fashion to be used in catalogues and brochures.

Software – Adobe Photoshop, Adobe InDesign, Adobe Lightroom, Capture One Pro

Career history

Blue Care Woodlands Lodge

Personal Carer

Oct 2017 - Present

Blue Care Gracemere Gardens

Personal Carer

Oct 2016 - Sep 2017

Work duties:

- Manual handling.
- ADL's of residents.
- Feeding of non-mobilized residents.
- Working within companies policies and code of conduct.
- Aiding with residents activities of daily living.

Key accomplishments:

Manage the care and needs of clients effectively with allocated timeframes. Effectively communicate the resident's needs, and collaborate within the team for a successful outcome as well as facilitating the empowerment of residents needs.

360 Digital

Senior Retoucher

Sep 2004 - May 2016

Work duties:

- Quality control of retouched images.
- Retouching and manipulation of digital images.
- Processing of digital images.
- Make up and layout of clients documents.
- Managing the work flow.
- Client relationship management.

Key accomplishments:

Manage and coordinate retouching, make up, and photography projects from start to finish for numerous clients. Lead retoucher on multiple high-end assignments. Responsible for accurate and high quality results for numerous clients including Sports Illustrated, Cosmopolitan, Yardley and Woolworths.

Effectively communicate clients needs, and collaborates with internal team for the best result, resulting in many repeat clients and long term business relationships.

Spearheaded the creation of a successful photographic studio department.

Implemented back end systems and processes for a more integrated and seamless work flow, by setting in place a work ticket system with job numbering and costing sheets, leading to less confusion, more efficient handling of files, and better tracking of time and materials for more accurate billing.

Tequila Cape Town

DTP Operator

Sep 2000 - Oct 2004

Work duties:

- Finished art.
- Desktop publishing.
- Retouching of images.

Hirt and Carter

DTP Operator

1996 - Oct 2000

Work duties:

- Desktop publishing.
- Ensuring files were print ready.
- Retouching of images.

Positive Image

DTP Operator

1995 – 1996

FT&R

DTP Operator

1994 – 1995

Proscan

Scanner Operator

1993 – 1994

Qualifications

Certificate III in Individual Support (CHC33015)

First aid (HLTAID003)

Manual handling certificate

The art of photography

National Police Check Certificate

Certificate of proficiency in desktop publishing

Matric (grade 12) certificate

Full drivers license

- Applied Care, October 2016

- Applied Care, September 2016

- Applied Care, September 2016

- Open2Study, September 2016 (online)

- Veritas Check, July 2016

- Hirt & Carter Graphic, 1994

- Oude Molen Technical High School 1992

Other interests

Photography, Art, Reading, Running, Swimming, Cycling

References

Mike Lancaster - Owner 360 Digital, +27(83) 441 952, mike@360digital.co.za

Leigh Barry – Enrolled Nurse, Blue Care Gracemere Gardens, 0419 778 251

Mandy Toons – Enrolled Nurse, Blue Care Gracemere Gardens, 0437 163 490 (cell), 0749 272 096 (home)

Jacquelin Leleu – Registered Nurse, Blue Care Gracemere Gardens, 0414 510 381, leleu_73ja@hotmail.com



The Boulevard Office Park, Ground Floor, Block C, Searle Street, Woodstock, Cape Town 7925

30 May 2016

LETTER OF REFERENCE FOR CRAIG BRANDENBURG

It is with a heavy heart that I am writing this letter, as I am not only losing a good friend but a very valuable employee. Craig has been with me for just over 14 years and his expertise and wealth of print knowledge is going to be sorely missed.

My company has gotten to where it is today largely due to what Craig had to offer, his knowledge of the day to day applications that we use is of such a high standard, that it is going to be difficult to replace. He has a very large knowledge about print and printing and it shows by the level of work that he produced for me on a day to day basis.

I never took what he had to offer for granted, and always respected his input and ideas on how a project be tackled to maximize the time frame in which we had and with the end result being the best any client could ever wish for. Having to now look for a replacement, it has become even more clear to me just how valuable he was to this company, people like Craig are so difficult to come across as his expertise and knowledge across all platforms is something you don't find in employees today.

I would have to say, anyone who is willing to give Craig a chance to prove himself will be amazed by what he has to offer and once given that opportunity you will soon realise that he is one to have on your team, all our clients have come to know and love him over the years and it shows by the love and admiration they have shown towards him.

If you are being presented with this letter by Craig, I would highly recommend that you give him the opportunity to join your company and let him help you to strive for whatever goals you have set for yourselves and beyond. You are not going to find anyone who would be better suited for the job. I would take him back in a heart beat - given the chance.

I wish Craig well for the future and I know he will make a success of anything he puts his mind too.

It has been an absolute pleasure to have gotten to know Craig over the past 14 years and I know he will make any new employer very happy.

If you have any questions please don't hesitate to contact me.

Your Sincerely

A handwritten signature in black ink, appearing to read 'Mike Lancaster', with a stylized flourish at the end.

Mike Lancaster
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